



2nd Edition
**LICENSING SHOW
ASEAN 2026**

11-13 NOV 2026
EH 104, BITEC BURI

EXHIBITION CONTRACT

The only platform in Southeast Asia offering companies a prime opportunity to tap into this dynamic market, showcasing their brands and properties to a diverse audience of potential licensees, retailers, and industry professionals.

| www.aseanlicensingshow.com

We hereby apply for a booth at LICENSING SHOW ASEAN 2026. Once accepted as an EXHIBITOR, we agree to abide by the show terms and conditions as defined in The Exhibitor Service Manual and the terms of this CONTRACT set out at the end of this document.

1. Contact Details

Exhibitor Information

Company Name: _____

Contact Person: _____ Position: _____

Tel: _____ Fax: _____ Mobile no.: _____ E-mail: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

TAX ID: _____ Head Office Branch: _____

Please allow us to follow your business:

Your website: _____

Invoice Information (If different from above)

Company Name: _____

Contact Person: _____ Position: _____

Tel: _____ Fax: _____ Mobile no.: _____ E-mail: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Contact Person

Stand Coordinator person to contact regarding general inquiries about the event.

Name: _____

Position: _____

E-mail: _____

Phone: _____

CEO / Managing Director for business matching propose with target buyers.

Name: _____

Position: _____

E-mail: _____

Phone: _____

PR / Marketing Manager PR / Marketing Manager.

Name: _____

Position: _____

E-mail: _____

Phone: _____

Spokesperson for interview requests.

Name: _____

Position: _____

E-mail: _____

Phone: _____

Date: Company stamp and legally signature:



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2. Product Index (What products and services do you offer?)

- | | |
|--|--|
| <input type="checkbox"/> Brand Owner / Licensor / IP Owner | <input type="checkbox"/> Service Provider - Marketing / Event / PR |
| <input type="checkbox"/> Manufacturer / Licensee | <input type="checkbox"/> Service Provider - Other |
| <input type="checkbox"/> Licensing Agent | <input type="checkbox"/> E-Sport |
| <input type="checkbox"/> Retail | <input type="checkbox"/> E-Game |
| <input type="checkbox"/> Government Office / International Consulate | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Service Provider - Technology / Innovation / Market Expansion | |

3. Buyer Information (Help us to serve you better. What buyers would you like to meet at the exhibition?)

Industry/Segment	Company	Contact Person	E-mail

4. Industry Focus (Indicate up to 5 segments you want to meet / do business with)

- | | |
|--|--|
| <input type="checkbox"/> Art & Design | <input type="checkbox"/> Music |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Celebrity | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Character & Animation | <input type="checkbox"/> TV/Video / Film / DVD / Streaming Media |
| <input type="checkbox"/> Colleges / Universities | <input type="checkbox"/> Toys & Games |
| <input type="checkbox"/> Corporate Brand | <input type="checkbox"/> Travel / Leisure |
| <input type="checkbox"/> Fashion & Apparel | <input type="checkbox"/> Video Games & Apps |
| <input type="checkbox"/> Catering / Food | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Food & Beverage | |
| <input type="checkbox"/> Heritage / Charity / Public Sector (Non Profit) | |

5. Conference Topics (Tell us what content you are interested in)

Topic	Speakers/Company
Topic	Speakers/Company
Topic	Speakers/Company

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6. Booth Packages

PACKAGES / ITEMS	Premium (Only 4)	Diamond	Gold	Silver	Bronze	Standard
	36 sqm	18 sqm	9 sqm	9 sqm	6 sqm	4 sqm
Logo on Website	✓	✓	✓	✓	✓	✓
Social Media Post (Facebook/Linkedin)	3	2	1	1	1	✗
EDM Marketing (Company Promote)	3	2	1	✗	✗	✗
Speaking Slot (Main Stage)	3	2	1	✗	✗	✗
Networking Evening Tickets (PAX)	30	20	6	4	2	1
Workshop / Meeting Room	Full day	Half day	✗	✗	✗	✗
Opening Ceremony Inclusion	✓	✓	✗	✗	✗	✗
Management Interview (Onsite)	✓	✓	✗	✗	✗	✗
Landyards Logo Sponsorship (Limited to 4)	1 Logo	✗	✗	✗	✗	✗
Opening Keynote (Limited to 2)	✓	✗	✗	✗	✗	✗
Normal Rates USD	17,600	10,450	3,520	3,190	2,915	1,760

PLEASE CHOOSE THE PACKAGE THAT INTERESTS YOU MOST.

*All Package First Come First Serve

*Subject to 7% VAT Charge

Additional Raw Space Price: USD 330 Per Sq.m.

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6. Stand Booking

BOOTH NO. **FASCIA NAME**
 (Max 30 characters)

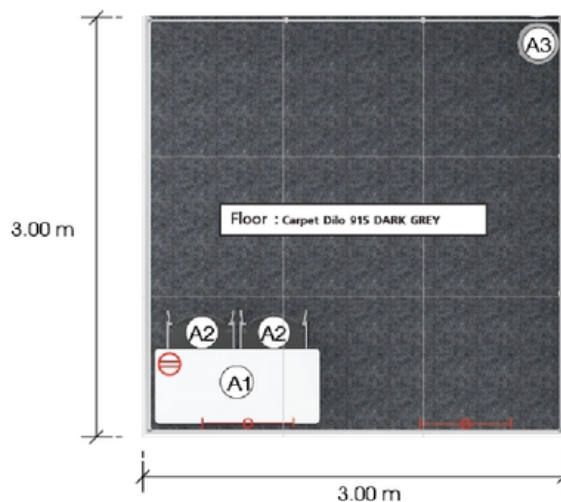
QUANTITY	REGULAR RATE	
<input type="checkbox"/> Standard Package 4 sq.m.	<input type="checkbox"/> 1,760 USD	<input type="text"/>
<input type="checkbox"/> Bronze Package 6 sq.m.	<input type="checkbox"/> 2,915 USD	<input type="text"/>
<input type="checkbox"/> Silver Package 9 sq.m.	<input type="checkbox"/> 3,190 USD	<input type="text"/>
<input type="checkbox"/> Gold Package 9 sq.m.	<input type="checkbox"/> 3,520 USD	<input type="text"/>
<input type="checkbox"/> Diamond Package 18 sq.m.	<input type="checkbox"/> 10,450 USD	<input type="text"/>
<input type="checkbox"/> Premium (Only 4) Package 36 sq.m.	<input type="checkbox"/> 17,600 USD	<input type="text"/>

ADDITIONAL

<input type="checkbox"/> Raw Space	<input type="text"/> m ²	<input type="checkbox"/> 330 USD m ²	<input type="text"/>
<input type="checkbox"/> Corner Charge	<input type="text"/> cnr	<input type="checkbox"/> 10% of total space	<input type="text"/>
* 10% Discount		GRAND TOTAL	<input type="text"/>

Remark: Subject to 7% VAT Charge

STANDARD BOOTH ARE SIMULATED IMAGE FOR SAMPLE ONLY



- 1 White back and side wall 2.50 m. height
- 1 Fascia board with company name and booth number
- 1 Reception desk
- 2 Chairs

- 1 Waste paper basket
- 2 Tube lamp 18 w. LED
- 1 Socket 5 Amp. 220 V. (not for lighting)

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7. Payment Method: To be signed and completed in its original form (with any corrections) and submitted to Kavin Intertrade Co., Ltd.

Term of payments : To confirm your booking, please make a 50% deposit of the total amount due via T/T within 15 days after submitted the application.

The remaining 50% balance is due via T/T by the August 14, 2026.

By Wire Transfer Bank details :

Banker : Kasikorn Bank Plc.
Swift Code : KASITHBK
Bank Address : 287 Ladya Road, Klongsarn, Bangkok, 10600, Thailand
A/C name : Kavin Intertrade Co.,Ltd.
Type of A/C : Savings Account
A/C No : 075-2-63380-0
Company Address : No.308 The Krungdeb Co-operative Store Ltd. Building,
Lad Yah Branch, 4th Floor, Lad Yah Road, Klongsarn, Bangkok 10600

Return this Application booking form to e-mail maylinya@kic.co.th

Hereby, sign to confirm the space reservation and agree to let Kavin Intertrade Co., Ltd. reserve the right to alter, change, or cancel the space reservation if the aforementioned confirmation conditions have not been completed.

8. Terms of Application and Exhibition Regulations

1. Exhibition Space Confirmation

The application shall be completed only when the Organizer has received the signed and Stamped Exhibition Space Application Form together with the fee deposit/ payment.

2. Space Allocation

The Organizer has absolute discretion in the admission of and in allotting space to Exhibitors in accordance with the category of the products/ services to be displayed. The Organizer also reserved the rights to relocate Exhibitor space, alter the size and dimension of the Exhibition Hall. The allocated space is personal to the Exhibitor and shall not be transferred, assigned, sub-contracted or other wise howsoever shared its space with a third party.

3. Postponement/ Cancellation/ Withdrawal

In the event of the circumstances outside the Organizer's control, the Organizer reserves the right to change the Exhibition to other date(s) and venue(s) (including without limitation to postpone to later date(s) and venue(s)) as the Organizer deems fit, or cancel, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Organizer. Such circumstances include war, health concerns (Severe Acute Respiratory Syndrome), embargo civil unrest, legal proceedings, exhibition premises becoming totally or partially unavailable, or government regulations. Exhibitor shall have no claim whatsoever against the Organizer or its agent or representatives, whether for loss of damage, or return all or part of any fee paid by the Exhibitor in respects of those mentioned above.

In case the Exhibitors signed the application documents, but the Exhibitors have not paid and request for the cancellation at a later time. The Exhibitors must pay a **fine 25%** of the specified price in the application documents as an opportunity loss and must pay to the Organizer within 15 days after receiving the receipts from the Organizer.

4. Exclusion of Liability

The Organizer, its agents, representatives, contractors, or employees shall not be liable in any way whatsoever for any loss, injury, or other damages, except for death or personal injury caused by the negligence of the Organizer or its employees, suffered by or caused to the Exhibitor, its representatives, employees, contractors, or agents, or the products or other property of the Exhibitor, such parties, or any exhibitor or visitors.

5. Additional Rules & Regulations

The Organizer reserves the right to interpret, alter, and amend any of these conditions and to issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition. The Organizer's interpretations of these conditions and any additional rules and regulations shall be final.

6. Copyrights Laws

All exhibitors must ensure that they comply with all applicable copyright laws in Thailand and that they do not violate the intellectual property rights of other participating companies.

7. Governing Law

These conditions shall be governed by and construed in all respects in accordance with the Laws of Thailand.

Date:

Company stamp and legally signature: